



# WING-ONOMICS

Americans will eat

**1.38 BILLION** CHICKEN WINGS

on **Super Bowl LIII** weekend

**27 million** more wings than last year!



## HOW DO 1.38 BILLION CHICKEN WINGS MEASURE UP?



**1.38 billion** chicken wings laid end-to-end would stretch from LA Memorial Coliseum in Los Angeles, CA to Gillette Stadium in Foxborough, MA

... enough to circle the earth **3x**

**28x**



... enough to put

**640 WINGS**



on every seat in all

**31**

NFL stadiums

OR

Almost **1/3** of the way to the **MOON**

OR

**4 wings** for every man, woman and child in the United States

If each wing were **one second**,

1.38 billion wings would be

**44 YEARS**

