



90 pounds/
person

In 2015, Americans consumed more chicken per capita than anyone else in the world!¹

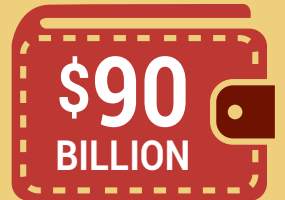
CHICKEN

is the



protein consumed in the U.S.¹

In 2015, U.S. consumers spent



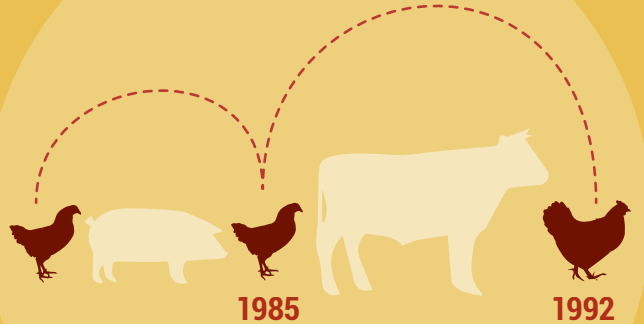
on chicken.²



of chicken in the U.S. is sold in grocery stores/supermarkets.³



is sold in restaurants/cafeterias/food service.³



Chicken consumption in the U.S. passed pork in 1985 and beef in 1992.¹

The Business

OF CHICKEN

Chickens raised for meat are called **BROILERS**.



8.8 BILLION

broiler chickens weighing

53 BILLION

pounds were raised in 2015.²

95%

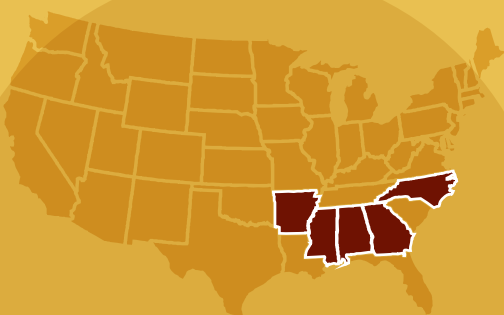


of broiler chickens are raised on family farms.²



25,000

FAMILY FARMS raise chicken in the U.S.²



The **TOP 5 STATES** that raise the most broilers are: Georgia, Arkansas, Alabama, North Carolina and Mississippi.⁴



NEARLY

1,400,000

people are directly and indirectly employed by the broiler industry in the U.S.⁵

SOURCES

¹ <http://www.nationalchickencouncil.org/about-the-industry/statistics/per-capita-consumption-of-poultry-and-livestock-1965-to-estimated-2012-in-pounds/>

² <http://www.nationalchickencouncil.org/about-the-industry/statistics/broiler-chicken-industry-key-facts/>

³ <http://www.nationalchickencouncil.org/about-the-industry/statistics/domestic-market-segments/>

⁴ <http://www.nationalchickencouncil.org/about-the-industry/statistics/top-broiler-producing-states/>

⁵ <http://www.chickenfeedsamerica.com/>

